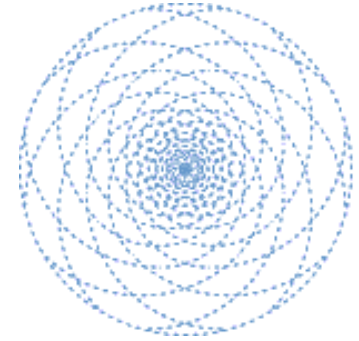


ROBERT DOUGHERTY

DESIGNER + ILLUSTRATOR



An experienced graphic and web designer of exceptional user interfaces that serve the strategic goals of clients and produce excellent online user experiences. Developer and producer of identity systems, collateral materials and online digital materials.

EXPERIENCE SUMMARY

Design and Image Processing	14 years
Graphic User Interface Design	9 years
Web Development	8 years
Computer Graphics Instructor	7 years
Information Design	4 years
Project Management/Art Direction	2 years

SOFTWARE

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)
Flash, Dreamweaver
BBEdit
Microsoft Office, Visio
Apple Final Cut Pro
Apple Logic Pro, GarageBand

CONTACT INFO

robert@robopix.net
707.217.1298 (mobile)

Robert Dougherty
40 Acorn Circle
Petaluma, CA 94952

EXPERIENCE DETAIL

Independent Contractor (Petaluma, CA) 1/1994 to Present

Art Direction, Design and Production

Designed and produced compelling graphics for high-tech clientele's ads, promotions and tutorials for delivery by disk and the internet. Developed a broad range of art, including web site prototypes, animations, GUI design, package illustration, storyboarding and art direction.

- Most recently ([August -October '06](#)) made product demos of online applications using Flash and Photoshop. ([Red Hill Studios](#))
- Designed and built complete site for children's clothing company. ([CachCach](#))
- Designed and prototyped websites for corporate clients. Built 2D proof-of-concept comps of site front ends in Photoshop and made functional pages using HTML and Javascript, closely integrated with back-end engineering. Archived all assets and maintained version control. ([Shakley](#), [Levi-Strauss](#), [Charles Schwab](#), [Groundswell](#))
- Art-direction, production design and storyboarding of interactive 3D game worlds. Managed team of 3D artists and kept production within budget under impossible schedule. ([Amazing Media](#))
- Designed easy-to-use, highly imaginative user interfaces for children's games, educational titles and online activities. ([Harrison/Fox](#))

EDUCATION

San Francisco Art Institute,
Drawing and Painting

California State University
Long Beach
Art and Design

ONGOING TRAINING

Presenting Data and Information,
Edward Tufte
(San Francisco, CA) 11/2000

Seybold Seminars,
Advanced Techniques
Adobe Acrobat 6.0,
(San Francisco, CA) 9/2003

NBMA Seminars & SIGs
(Novato, CA)
Digital Photography,
DVD authoring and
graphics software
6/2001 - 12/2003

DHAP Digital, Inc. (San Francisco, CA) 9/2000 to 12/2003

Design and Production

Graphic design, visualization and final art production for DHAP, a web development company specializing in the engineering and maintenance of sites for Fortune 100 companies.

- Effectively communicated and collaborated with multiple stakeholders to create successful online user experiences.
- Designed and prototyped websites for rapid delivery of mixed media content in styles tailored for target users.
- Developed clear, readable and information-rich flow charts and wire-frames designed to present complex problems in a manner both technically accurate yet easily understood by non-engineers.
- Maintained and developed in-house graphic identity materials.

References

[Marshall Leggett](#), Production Lead [Philip Dzilvellis](#), owner and CEO of DHAP Digital, Inc.

Napa New Technology High School, (Napa, CA) 8/2004 to 6/ 2006

Digital Media Instructor (R.O.P.)

Taught Adobe Photoshop, ImageReady, and Illustrator, Macromedia Dreamweaver, and Flash to create original artwork, websites, interactive presentations, animations, posters and brochures; FinalCut Studio and iMovie to edit video, Garageband for recording and editing music and sound. Developed course materials and tutorials to help students be competitive in college and when entering the job market.

RECENT WEBSITES

[CachCach \(kid's clothing\)](#)
[Keelin Reeds Partners, LLC](#)
[Gourds by Corinne](#)
[Ira Flushman Photography](#)
[Softwall Technology](#)

College of Marin, Indian Valley Campus (Novato, CA) 9/1994 to 8/1999

Computer Graphics Instructor

Developed course materials and taught all levels of Adobe image production software through the Community Education program for adults re-training for new careers and re-entering the job market. Trained students in color theory, color bit-depth and resolution as applied to scanning flat art and photographs, editing and correction of digitized photographs for pre-press and the internet, restoration of antique photos, digital collage, and illustration techniques.

PERSONAL INTERESTS

Piano and keyboards,
music composition,
digital photography,
cartooning and animation.

Updated 10/16/2006